

**allboy**

**by**

**a!!boy**

# Quem é a allby?

Somos uma Business Consultancy e Creative Company que olha para o problema antes de procurar a solução. Antes de abrir qualquer programa ou um banco de imagem, focamo-nos em construir uma estratégia para os nossos clientes que seja relevante para os seus consumidores.

Com a nossa equipa de *graphic e digital designers*, redatores, *social media managers*, *developers e motion artists*, conseguimos implementar de forma inovadora qualquer ideia para o seu problema. Seja *design* e estratégia de negócios, criatividade, *branding*, TV, rádio, motion, redes sociais, performance, transformação digital, *website*, plataforma ou ativação. Ou outro formato que ainda não sabemos.

Acreditamos que a nossa equipa tem todas as competências necessárias para o surpreender com ideias e conceitos que vão de encontro às suas expectativas. Mas antes de seguirmos em frente, queremos agradecer por esta oportunidade.

# Metodologia allby





<https://youtu.be/jv7k-j3DTh0>

# Referências



# A SUA MARCA A UMA SÓ VOZ NAS REDES SOCIAIS, POST POR POST.

Tem comerciais, revendedores, representantes ou vários membros da equipa a criar conteúdos com a sua marca? Então sabe a dificuldade que é fazer com que todas as publicações respeitem a identidade da mesma.

O allbyCANVAS resolve essa questão.

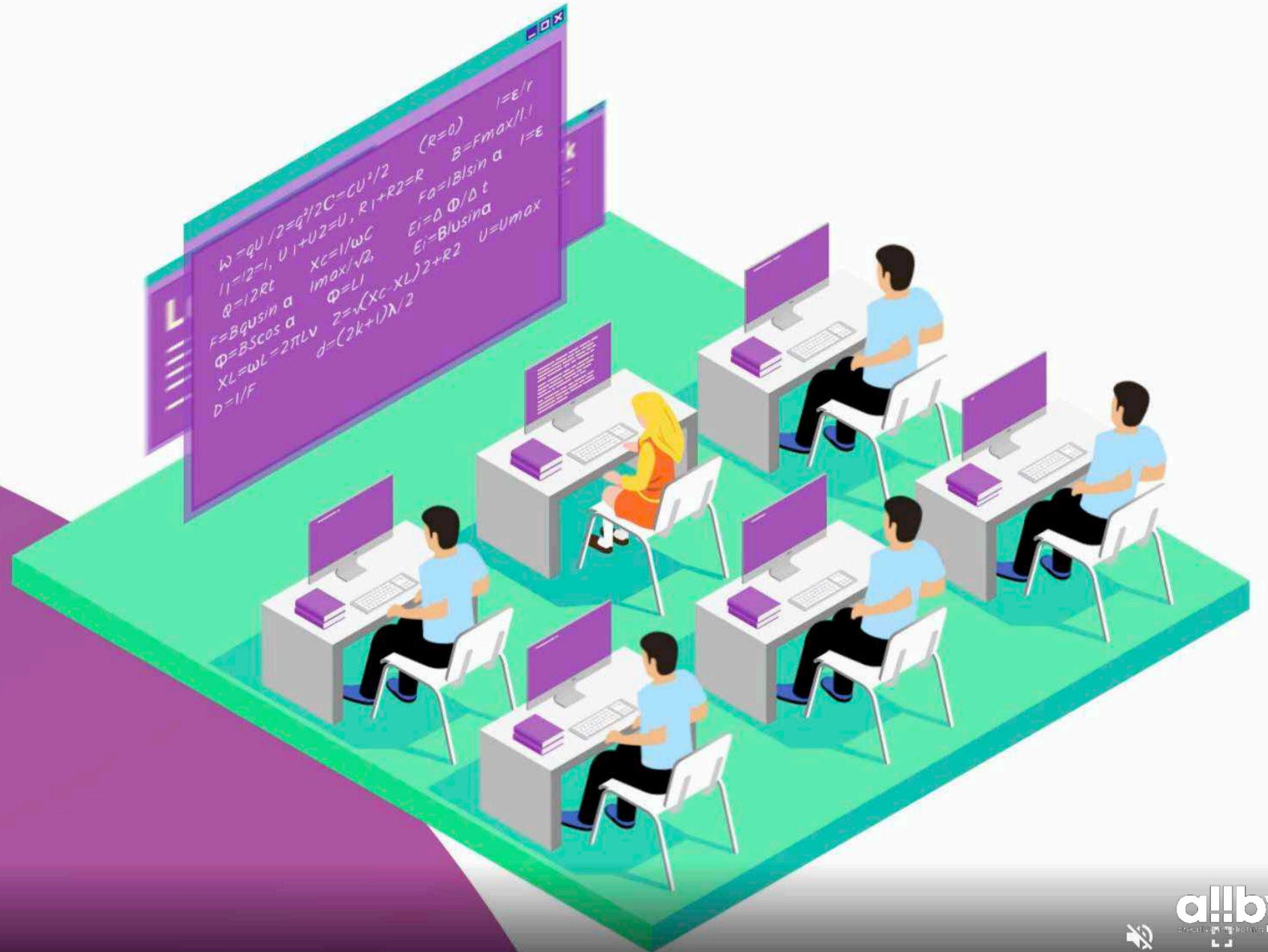
DESCUBRA COMO

<https://allby.pt/>

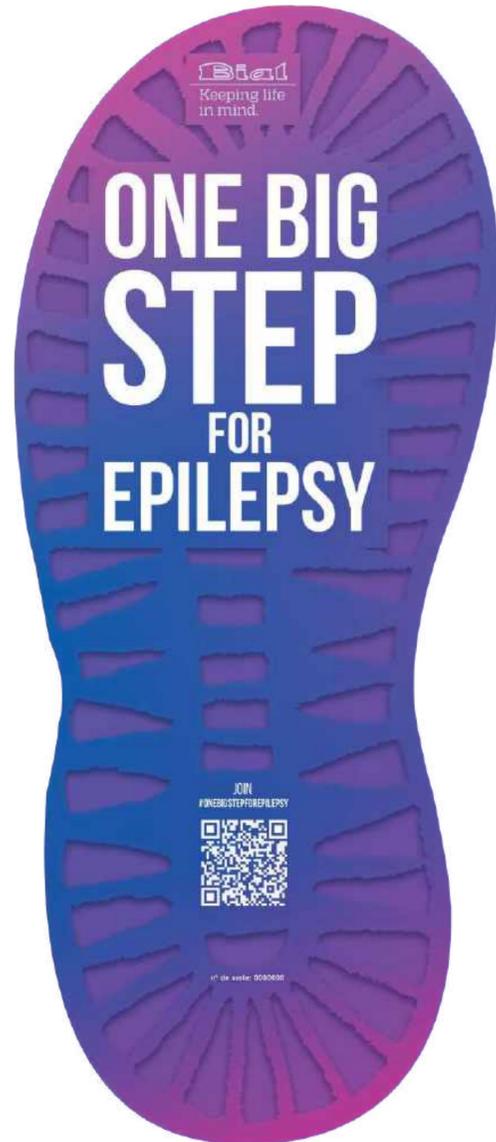


## DESAFIO: ILUSTRAÇÕES E MOTION DESIGN

Amplify  
the desire  
to learn and  
perform...



# DESAFIO: CAMPANHA "ONE BIG STEP FOR EPILEPSY"



**ONE BIG STEP FOR EPILEPSY**  
STEP BY STEP WE CAN MAKE A DIFFERENCE.  
JOIN #ONEBIGSTEPFOREPILEPSY

ADD YOUR LATEST STEPS

500 STEPS 650 STEPS 3.000 STEPS 426 STEPS 296 STEPS 100 STEPS 200 STEPS 310 STEPS

**ABOUT THE CAMPAIGN**  
Welcome and thank you for being here. #50millionSteps for Epilepsy is a global event to raise awareness for the 50 million people world-wide who live with Epilepsy. And BIAL wanted to take part of it as well. Here, we ask you to send us your daily steps recorded on your phone or smartwatch.

**TIPS**

**RECIPE KETO DIET**

**Media**

**ONE BIG STEP FOR EPILEPSY**  
STEP BY STEP WE CAN MAKE A DIFFERENCE.  
JOIN #ONEBIGSTEPFOREPILEPSY

10.000 STEPS WALKED SO FAR!

500 STEPS 650 STEPS 3.000 STEPS 426 STEPS 296 STEPS 100 STEPS 200 STEPS 310 STEPS 695 STEPS 660 STEPS

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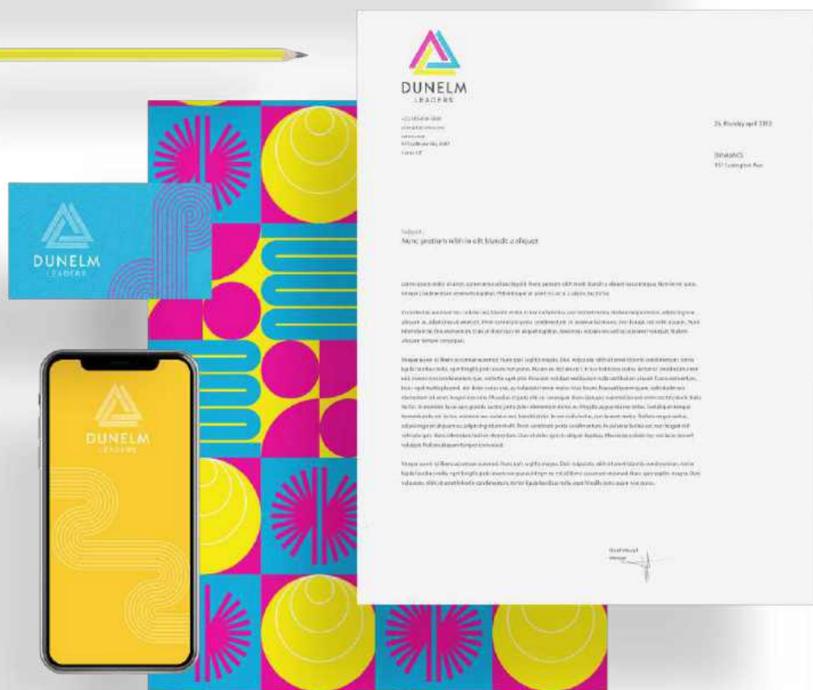
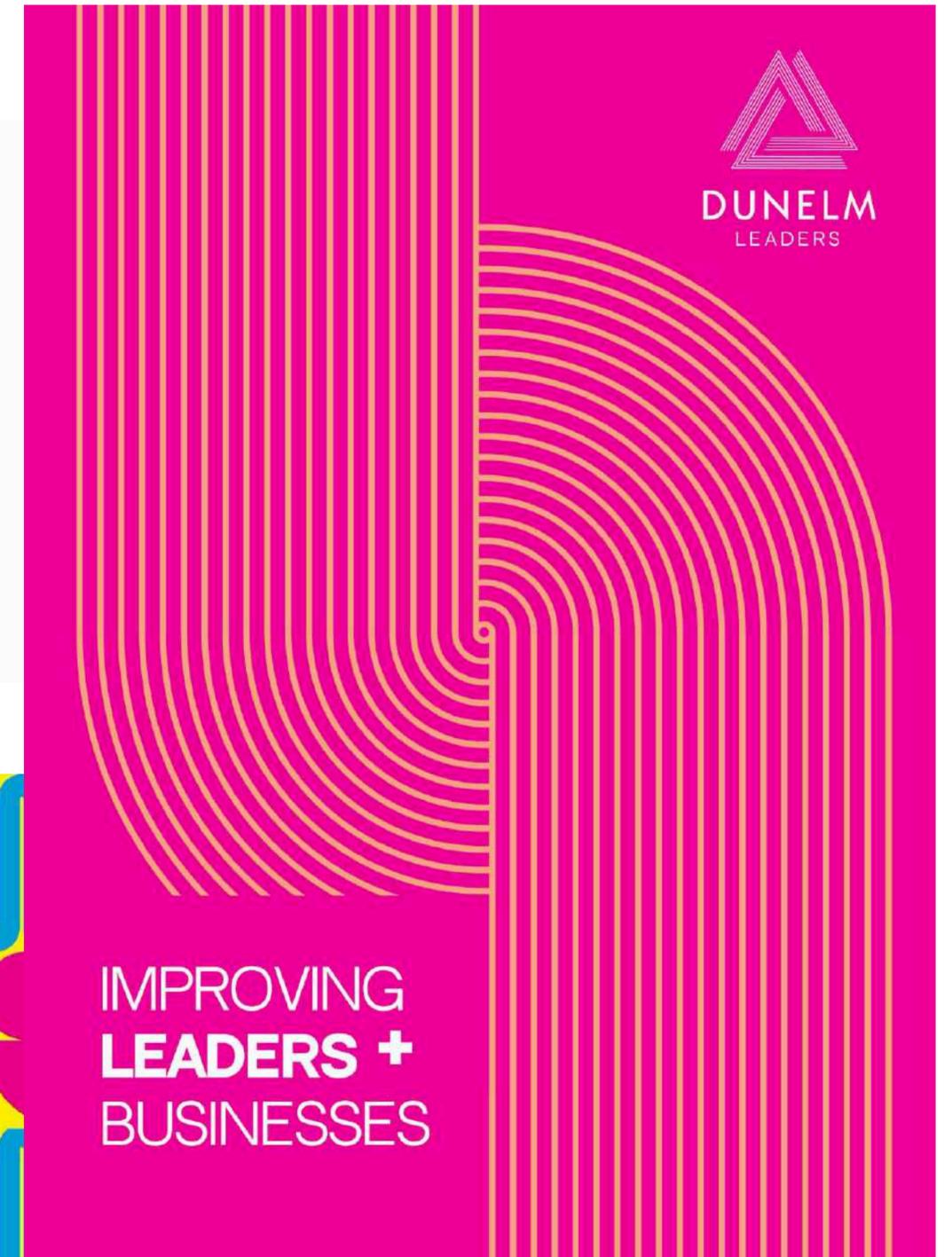
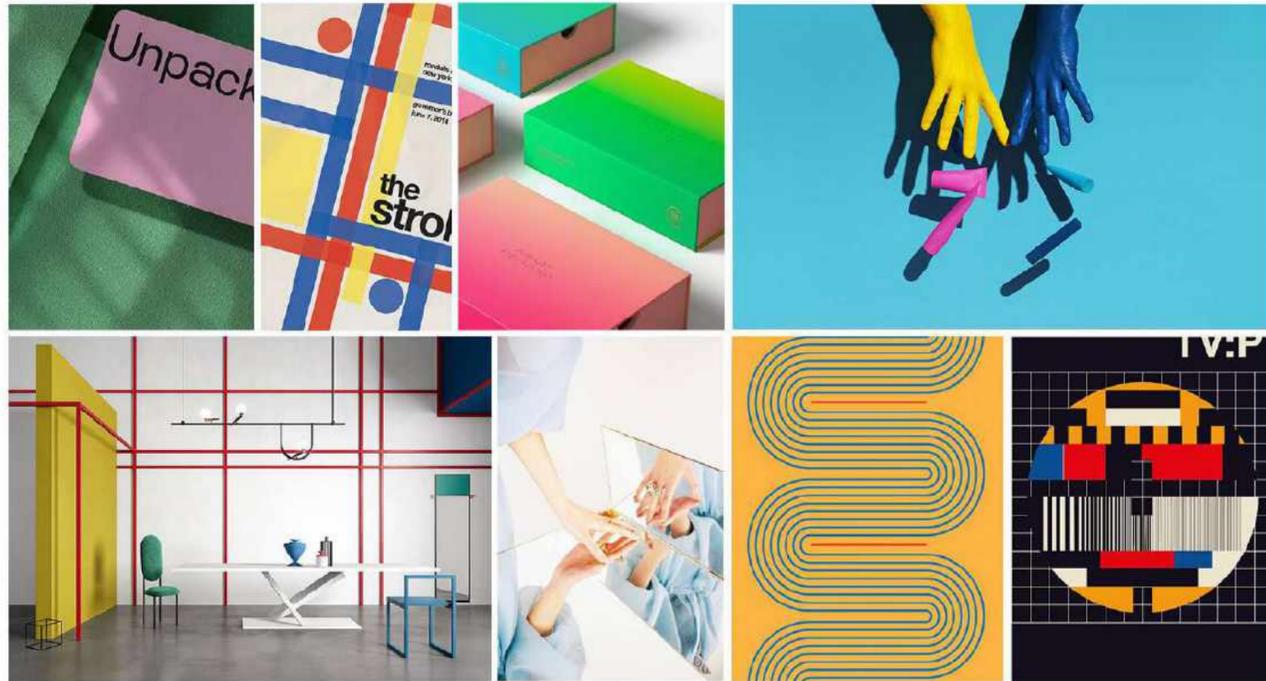
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**TIPS**

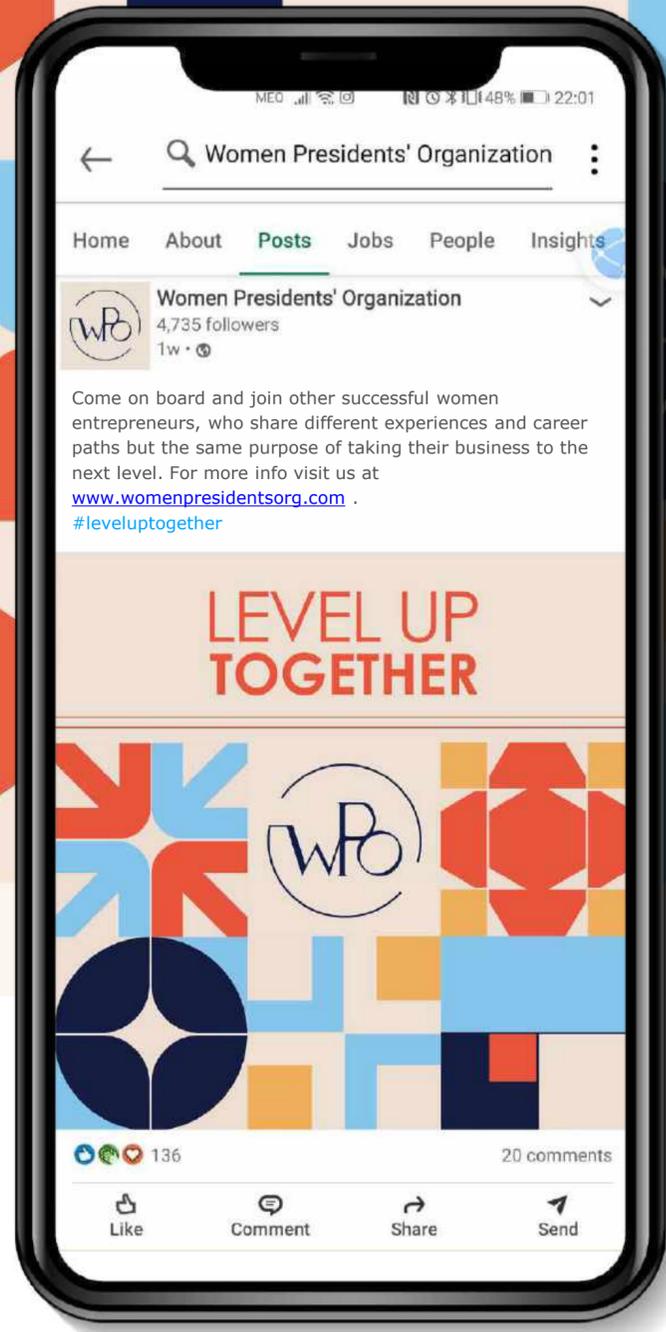
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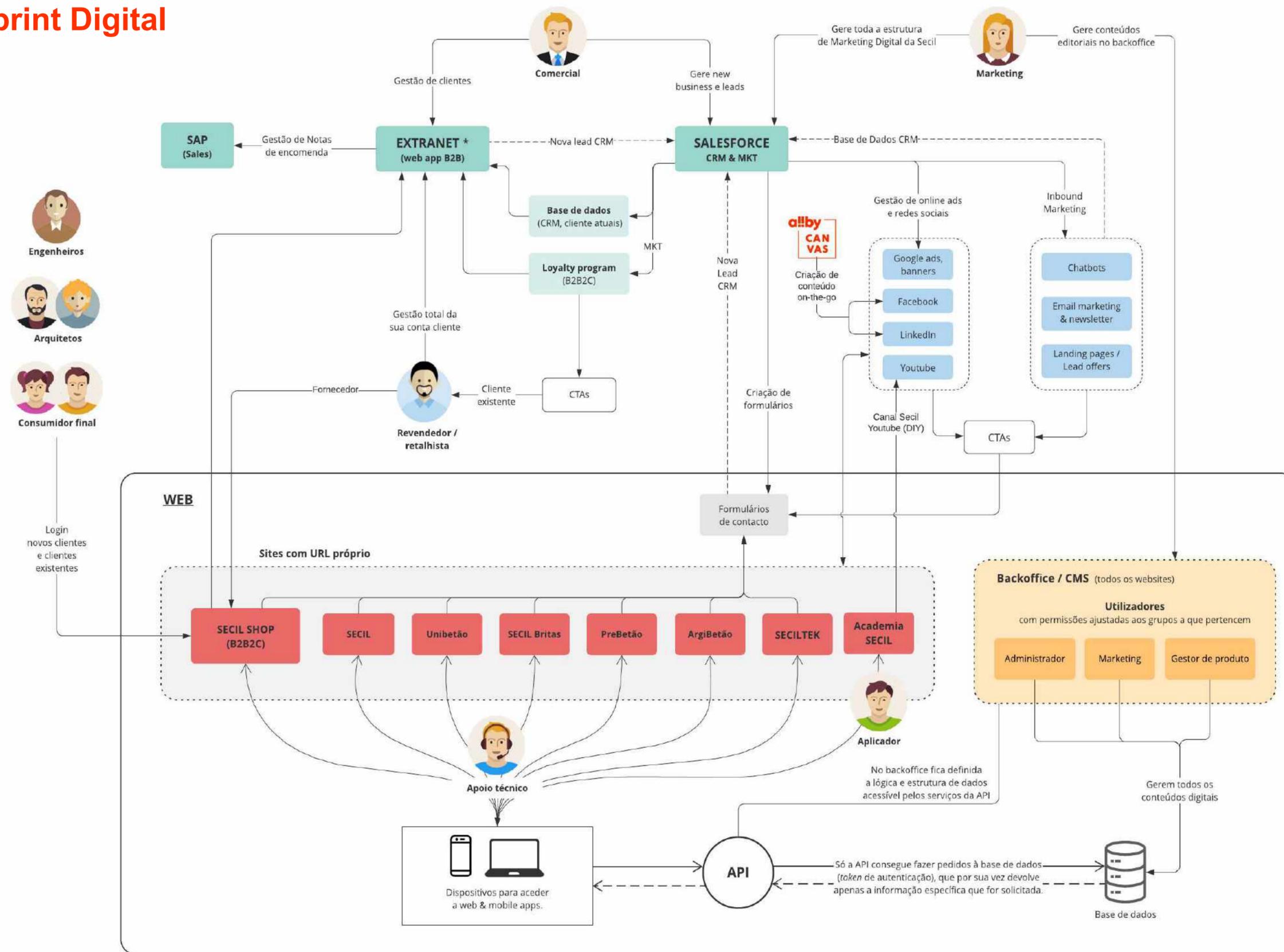
# DESAFIO: REBRANDING



## DESAFIO: REBRANDING



# DESAFIO: Footprint Digital



\* Portal Unibetão passa a integrar a extranet



[Motion Graphics example](#)

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[allby.pt](http://allby.pt)